

**MODULE SPECIFICATION FORM**

Module Title: Supply Chain Advantage	Level: 7	Credit Value: 10
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Module code: BUS771	Cost Centre: GAMP	JACS2 code: N530
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Semester(s) in which to be offered: N/A	With effect from: July 2013
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<b>Office use only:</b> To be completed by AQSU:	Date approved: July 2013 Date revised: - Version no: 1
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Existing/New: New	Title of module being replaced (if any): n/a
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Originating Department: Business and Management	Module Leader: Dr Jan Green
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Module duration (total hours): 100	Status: core/option/elective (identify programme where appropriate): Core
Scheduled learning & teaching hours: 25	
Independent study hours: 75	
Placement hours: 0	

Percentage taught by Departments other than originating Department (please name other Departments): None
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Programme(s) in which to be offered: Executive Master of Business Administration	Pre-requisites per programme (between levels): None	Co-requisites per programme (within a level): None
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## **Module Aims**

This module will enable students to demonstrate and apply an effective procurement and supplier relationship strategy applicable across a broad range of business contexts.

This will be achieved by first providing a comprehensive understanding of logistics and supply chain management processes within a business environment. Students will then be required to consider the business advantages gained through the successful deployment of these processes.

## **Expected Learning Outcomes**

At the end of this module, students should be able to:

### **Knowledge and Understanding:**

1. Effectively abstract and utilise procurement related information and data from a range of primary and secondary sources in order to reduce ambiguity and uncertainty and share the findings in a variety of format.
2. Solve complex purchasing and supply chain management problems within a business and organizational setting and demonstrate creative synthesis within the implementation of solutions.
3. Identify dilemmas arising within supplier relationships emerging during the purchasing processes, resolve concerns and critically evaluate elements of supply chain models to derive value and sector advantages.
4. Balance supply and demand variables through the application of inventory management techniques.

### **Transferable/Key Skills and Other Attributes:**

- Use information and knowledge effectively in order to abstract meaning.
- Solve complex problems using appropriate decision-making techniques.
- Communicate effectively using listening, oral, written and media techniques.
- Effectively use Communications Information Technology tools and packages.
- Demonstrate effective performance within a team environment.
- Select appropriate leadership styles for different situations.
- Recognise and address ethical dilemmas and corporate social responsibility issues.
- Manage creative processes, organise, synthesise and critically appraise.

## Assessment

The use of a relevant and contemporary case study ensures that all students are provided with an opportunity to explore the theoretical elements of this module, irrespective of employment background and specialisms. A supply chain scenario enables students to demonstrate strategic decision making skills in the selection of solutions, drawn from the academic content of the module and effective judgement in the proposed implementation of solutions that will culminate in critical reflection. This approach also provides a degree of flexibility and encourages innovative approaches to problem-solving.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
One	1,2,3, 4	Case study	100%		2,000 - 3,000

## Learning and Teaching Strategies

Practical application of theoretical models will provide the foundation of the learning and teaching strategies adopted for this module. There will be continual interplay between business examples, drawn from case study material and businesses represented within the student cohort. This approach will draw upon the rich and diverse source of current business examples to initiate comparison and extract best practice techniques to further support learning and provide opportunities for critical reflection. Group discussion, debate and peer interaction will be encouraged throughout the module delivery. The increasing impact of technology will be the subject of consideration for purchasing and supply. This aspect of the module demonstrates the evolving mutual dependence of successful supply chain management that requires consideration at the strategic business level.

## Syllabus Outline

1. Organising a strategic approach to purchasing and supply
2. Supply chain management
3. Purchasing practices, negotiations and supplier involvement
4. Management of key purchasing variables
5. Purchasing regulations
6. Transparency in procurement
7. Sustainability in procurement
8. E-sourcing
9. Logistics
10. Purchasing research, performance and ethics

## **Bibliography**

### **Essential reading:**

Ashley JM. (1998) International Purchasing Handbook, Prentice Hall, Harlow  
Lysons K. and Farrington B. (2012) Purchasing and Supply chain Management 8<sup>th</sup> Edn.  
Pearson Education, Harlow

### **Other indicative reading:**

Baily P., Farmer D., Crocker B, Jessop D and Jones D. (2008) Procurement Principles and Management 10<sup>th</sup> Edn. Prentice Hall, Harlow  
Chopra S. and Meindi P. (2012) Supply Chain Management, Strategy, Planning and Operation 5<sup>th</sup>. Edn. Pearson Education, Harlow  
Handfield RB. and Bozarth CB. (2012) Introduction to Operations and Supply Chain Management: International Edition 3<sup>rd</sup> Edn., Pearson Education, Harlow  
Harland C, Nassimbeni G. and Schneller E. (2013) The Sage Handbook of Strategic Supply Management, Sage Publications, London  
Schorr JE. (1998) Purchasing in the 21<sup>st</sup> Century: A Guide to State of the Art Techniques and Strategies 2<sup>nd</sup> Edn., John Wiley and Sons, Chichester

### **Journals:**

- European Journal of Purchasing and Supply Management
- International Journal of Logistics Management
- International Journal of Physical Distribution and Logistics Management
- Journal of Logistics Planning
- Journal of Purchasing and Supply Management
- Supply Chain Management: An International Journal
- Supply Management Magazine
- Vision: The Journal of Business Perspective

### **Websites:**

- [www.cips.org](http://www.cips.org)
- [www.supplymanagement.com](http://www.supplymanagement.com)